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# *Journey*

The E-Newsletter of West London Working  
Issue 1, November 2007

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### 1. Welcome

Welcome to Issue 1 of West London Working's *Journey*, the e-newsletter designed to keep you up-to-date with our work, progress and exciting developments as the programme progresses.

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### 2. What is West London Working?

West London Working brings together the partners' responsible for employment and skills to tackle the high and persistent number of West London residents not in employment and also to tackle Child Poverty.

It is one of 15 City Strategy Pathfinders launched by the then Secretary of State, John Hutton, in May 2006. The Pathfinders cover cities across Britain, testing how best to build a partnership of government agencies, local government and the private and voluntary sectors to help more workless people to find and progress in work. ([http://www.dwp.gov.uk/welfarereform/cities\\_strategy.asp](http://www.dwp.gov.uk/welfarereform/cities_strategy.asp))

West London Working covers the following Boroughs: Brent, Ealing, Hammersmith and Fulham, Harrow, Hillingdon and Hounslow.

Our vision is **'to transform the coherence and effectiveness of the existing structure of employment and skills services in West London to deliver a sustainable increase in the number of residents in employment and a reduction in child poverty.'**

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### 3. What are we doing?

West London Working has nine work packages, all designed to help us achieve our vision.

At the heart of our programme is the establishment of the Investment and Target Group, a strategic forum with representatives from all the key funders of employment and skills in West London. This group is already starting the process of working together to align their funding and be more strategic in the delivery of services.

For a more detailed explanation of all the areas West London Working is developing over the coming months, check out our website at [www.westlondonworking.org.uk](http://www.westlondonworking.org.uk).

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### 4. Who is Involved?

West London Working is Employer led and its Board is made up of representatives from major employers including BAA, Arora Hotels, KPMG and CISCO to name but a few. The consortium that is working together to implement our strategic plan includes the 6 local authorities in West London, Jobcentre Plus, Learning and Skills Council and London Development Agency.

Louise Woodford is the Acting Programme Director of West London Working and can be contacted on 020 7593 8154 or email [woodfordl@ealing.gov.uk](mailto:woodfordl@ealing.gov.uk)

Also working on the programme are two Senior Project Managers:

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### 5. How can you get involved?

We are currently developing the work packages to the next level of detail. We will need to consult widely on some areas during development and will be back in touch.

In the meantime, watch out for our new website that we will be launching soon and of course will we will keep you informed of developments through our regular newsletter.

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